# Press Release

For immediate release

# Bali International Hospital and HK Asia Medical Group Sign MoU

#### to Establish First-Class Heart Centre in Bali

**Bali, Indonesia – [July 31, 2024]** – Bali International Hospital (BIH) and HK Asia Medical Group have officially signed a Memorandum of Understanding (MoU) to establish a state-of-the-art heart centre in Bali. This strategic partnership aims to elevate cardiovascular healthcare standards, provide world-class medical services, medical innovation and technology as well as to increase the capacity and capability of local medical personnel through advanced training and knowledge transfer programs.

HK Asia Medical Group is recognised as Asia's leading private cardiovascular medical group with more than 25 years of solid performance in Mainland China, Hong Kong, and Japan. Known for its commitment to clinical excellence and patient-centred care with multiple toptier facilities and a strong focus on innovation, HK Asia Medical Group continues to expand and progress in setting new standards in the field of cardiology.

"We are excited to announce the partnership with HK Asia Medical Group that is designed to leverage the strengths of both institutions in creating a premier heart centre. The partnership intents to address the growing need for advanced cardiovascular care in Bali, ensuring that patients have access to cutting-edge treatments and exceptional medical expertise." said Dr. Dewi F. Fitriana, MPH, President Director of PT Pertamedika Bali Hospital.

Meanwhile, Steven Tse, CEO of HK Asia Medical Group, stated, "We believe that this partnership will bring great benefits to both parties. By sharing knowledge and resources, we hope to enhance cardiac services and improve clinical outcomes significantly."

#### Leading Advantages

The establishment of a first-class heart centre at BIH represents a significant opportunity to enhance the region's healthcare infrastructure. By combining the expertise of HK Asia Medical Group, renowned for its excellence in cardiovascular treatments, with the comprehensive medical services of BIH, the new heart centre will set a benchmark for quality healthcare in Indonesia.

The centre will offer a wide range of services, including advanced diagnostic procedures, minimally invasive surgeries, and personalised, holistic post-operative care, ensuring the best possible outcomes for patients - with access to cutting-edge medical technologies, a highly skilled medical team, enhanced patient care protocols, and a comprehensive approach to cardiovascular health.

Under this partnership, HK Asia Medical Group plans to contribute state-of-the-art medical equipment and provide professional development programs for doctors and medical personnel

at BIH. This may include intensive training, seminars, and workshops aimed at strengthening expertise in the diagnosis and treatment of heart disease.

The collaboration is also set to explore joint research initiatives focused on developing patientoriented services in the prevention and treatment of heart disease, as well as educational campaigns to raise public awareness about the importance of heart health.

### About HK Asia Medical Group

HK Asia Medical Group has a proven track record in the field of cardiovascular medicine. Established in 1999, the group operates Wuhan Asia Heart, Sapporo Cardiovascular Centre and a few other top-tier cardiovascular hospitals and centres in Mainland China, Hong Kong and Japan. One of their key strengths is the integration of advanced clinical solutions with modern healthcare technologies, including data-driven and digital healthcare management processes. This approach ensures they stay at the forefront of medical innovation and patient care.

With facilities recognised among the top cardiovascular hospitals across regions, HK Asia Medical Group is known for its excellence in patient-centred care, clinical innovation, and a high standard of medical and administrative services. Their hospitals serve as trusted providers of cardiovascular treatments, catering to patients from multiple provinces and beyond.

HK Asia Medical Group's extensive experience in managing cardiovascular hospitals and their innovative approach to healthcare will be instrumental in the development of the heart centre at BIH. The group's expertise in clinical operations, patient care, and hospital management will be integrated to BIH, ensuring the new heart centre operates at the highest standards of excellence. Additionally, the partnership aims to facilitate joint research initiatives to advance the field of cardiology.

#### **About Bali International Hospital**

Bali International Hospital (BIH) is dedicated to providing comprehensive medical services to the community. Opening soon in 2025 with a focus on quality care, quality medicines, professional specialists and patient satisfaction. BIH aims to become a leading healthcare provider in Indonesia, offering a wide range of medical specialties and advanced treatments. Located in the heart of the Special Economic Zone in Sanur, BIH combines state-of-art medical technology with the serene and healing environment of Bali, making it an ideal destination for medical tourism.

BIH, owned and managed by IHC, is positioned as Indonesia's first medical tourism destination. The hospital sets in an area of 67,465 square meters spread over four floors. The hospital will offer 255 beds, 38 intensive care rooms, 8 operating rooms, 4 catheterisation laboratories, and 5 centres of excellence, equipped with advanced diagnostic imaging capabilities.

BIH is specialising in the centre of excellence, focusing on critical illnesses such as Cardiology, Oncology, and Neurology, Gastroenterology, Orthopaedics, and Medical Check Up. A team of expert doctors, nursing personnel and medical support staff will provide patient-centred care. In addition to clinical services, BIH aims to provide a comfortable healing environment rooted in Balinese hospitality. Surrounded by greenery, the hospital offers natural spaces where patients can experience tranquillity close to the Sanur coastline. This commitment underscores the hospital's dedication to holistic patient care and well-being.

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This press release marks a significant milestone in the healthcare sector, highlighting the joint efforts of Bali International Hospital and HK Asia Medical Group to improve cardiovascular care in Bali. The partnership aims to bring world-class expertise and innovative treatments to the region, benefiting countless patients in the years to come.

